

Frequently Asked Questions

1. What is included when hiring Inspirational Diva Allison Bell as a motivational speaker?

When hiring Allison Bell for a speaking engagement, you are guaranteed a certified motivational speaker with professional materials to present a thought provoking & interactive workshop. Marketing Materials and Educational Materials are provided for each workshop. These electronic templates are easy to customize, change and add any details as necessary.

Marketing Materials Provided:

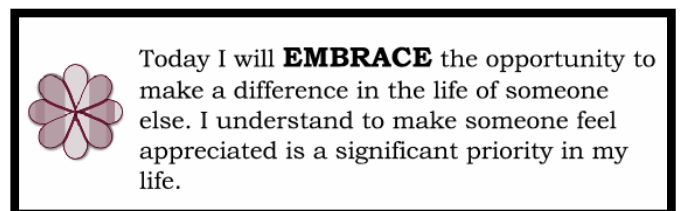
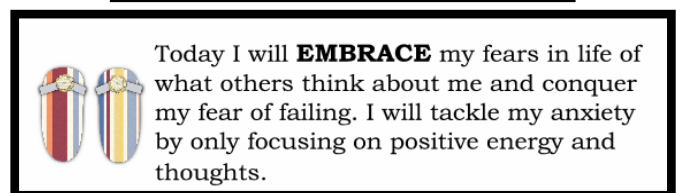
- * **Promotional Posters** (example pictured) - Can be used to promote and advertise the educational workshop with a special guest speaker.
- * **E-Promotional Flyers** – Can be used to email members your organization.
- * **Press Release Template** – Can be used to notify the media about holding an innovative motivational workshop. This gives your organization free publicity and promotes a healthy image.
- * **Sponsorship Letter Template** – Can be used if your organization is looking find sponsors to provide financial assistance to hold a workshop.
- * **Complete Embrace Today Concepts Media Kit** – complete with Embrace Today Concepts Logos, Biography for Allison Bell, Speaker Evaluation Form, Speaker Introduction, Head shots for Allison Bell, Company contact information, past Newsletters, Inspirational Short Stories written by Allison Bell, and more.



Example of Spirit Cards

Educational Materials Provided:

- * **Corresponding Workshop Workbook** – Can be printed in house for each participant. You also have the option of purchasing preprinted workbooks.
- * **Spirit Cards**- Positive affirmation cards highlight the main points of the workshop. Spirit Cards can also be sold separately to participants of the group.
- * **Workshop Sign in Sheet** – Can easily be printed and held for company records and reports.
- * **Workshop Certificate Template**- A template can be provided prior to the workshop for customization with each participant's name, date, your organization's name and logo. Workshop certificates can also be purchased separately.





Frequently Asked Questions Continued

2. Can the workshops be customized?

Absolutely! Once you answer a few questions on our Workshop Information Form (Pages 12-13) you will be contacted by Inspirational Diva Allison Bell. At this time she will ask what your goals are for holding a workshop. We recognize that every organization has different needs and will work with you to create the most desirable outcome possible.

3. What are your rates?

Naturally, rates depend on several factors like length of workshop, number of attendees, location of workshop, etc. Embrace Today Concepts does offer discounts for organizations that purchase multiple workshop packages. Please fill out the Workshop Information Form on pages 12 & 13 and after this information is gathered Embrace Today Concepts will provide you with a formal quote.

4. How far in advance should a workshop be booked?

If Embrace Today Concepts can accommodate you with last minute arrangements, then we will certainly assist you as best as possible. However, it is highly recommended that you contact the Embrace Today Concepts office the moment you are interested in possibly hosting a workshop. The more time we have, the better we are able to plan and promote this event as a team. It is recommended that you book a workshop **at least** 2 months in advance.

5. Can Embrace Today Concepts travel to any location?

Absolutely! Embrace Today Concepts is prepared to travel anywhere your organization is looking to hold a workshop.

6. How exactly does the booking process work?

